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# MEGHAN JORDAN

## EXPERIENCE

### **Graphic Designer, streamlinevents**

February 2017 - Present

- Member of two person creative team that owns client creative initiatives as well as internal branding, sales initiatives, and communication strategy
- Own creative content for three large tech clients - Salesforce, Palo Alto Networks, VMware - learning brand guidelines inside and out
- Logo and brand development for clients, including event theme and design
- Design for print and digital use, from web graphics to 50-foot walls
- Edit video content for award submissions and digital content
- Support sales initiatives including proposals and presentations

### **Production Designer, streamlinevents (Contractor)**

October 2016 - February 2017

- Focused primarily on production design for print use
- Designed postcards, pamphlets, mailers, brochures, books, lanyards and presentations
- Reported directly to Creative Director
- Hired by streamlinevents full-time after 4 months as a part-time contractor

### **Production Designer, Tuneln (Contractor)**

November 2016 - February 2017

- Focused on designing digital content for social media and app
- Primarily worked in Sketch

### **Design Communicator, Tivo (Contractor)**

July 2015 - August 2016

- Worked with a cross functional team that includes visual designers, interaction designers, UX researchers, QA engineers, product managers, etc.
- Focused on problem solving related to product functionality and user experience

## VOLUNTEER WORK

### **Designer, Kamala Harris for California**

October 2019 - December 2019

- Designed "Kamala Academy" logo for California campaign
- Created flyer templates for volunteers to work within

### **Designer, American Cancer Society**

September 2019 - January 2019

- Created print collateral for fundraising events

### **Designer, Democratic Volunteer Center**

September 2016 - November 2016

- Member of the Marketing and Communications Team at one of the most successful democratic campaign centers
- Responsible for creating flyers, handouts, informational packets, web banners & buttons, event invites (print, email, social media use)
- Redesigned organization logo
- Owned social media content

## EDUCATION

### **University of California, Davis**

March 2015

B.A. Design & B.A. Communication

Coursework included: Visual Design, Interaction Design, Coding for Designers, Typography, Type in Motion, Political Science, Political Communication, Campaign Communication, Journalism

### **NCAA Division 1 Women's Lacrosse Team**

Team Captain

Student-Athlete Honor Role

Student-Athlete Advisory Committee

2014 NCAA Career in Sports Nominee

## SKILLS & TOOLS

Adobe Creative Suite

HTML & CSS

Sketch

iMovie

AfterEffects

Juggling office fruit

Presentation Design

## FIND ME HERE

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